

2017

Time :3 hours

Full Marks : 70

*Candidates are required to give their answers in
their own words as far as practicable.*

The figures in the margin indicate full marks.

*Answer **all** questions.*

1. Answer any **four** questions of the following :

10×4 = 40

- (a) Define journalism and discuss the role of the press in India's struggle for freedom.
- (b) "To be a successful reporter one must have news sense or flair or nose for news." Opine.
- (c) What are news agencies ? Discuss the major news agencies of India.
- (d) Trace the advent and growth of Newspapers in India.

- (e) Write a note on Newspaper Organizations.
- (f) Discuss the concept, features and any one theory of Mass Communication.

2. Write short notes on any **four** of the following :

5×4 = 20

- (a) Beat
- (b) Caption
- (c) Deadline
- (d) Copy editor
- (e) Stringer
- (f) Yellow journalism

3. Write a news story on the basis of the given facts :

10

2017 season-IPL10-eight teams-Ben Stokes-most expensive player-nine venues-defending champions SRH take on RCB in the first match-forty-seven days of excitement and entertainment.

